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HOLOGRAPHICS

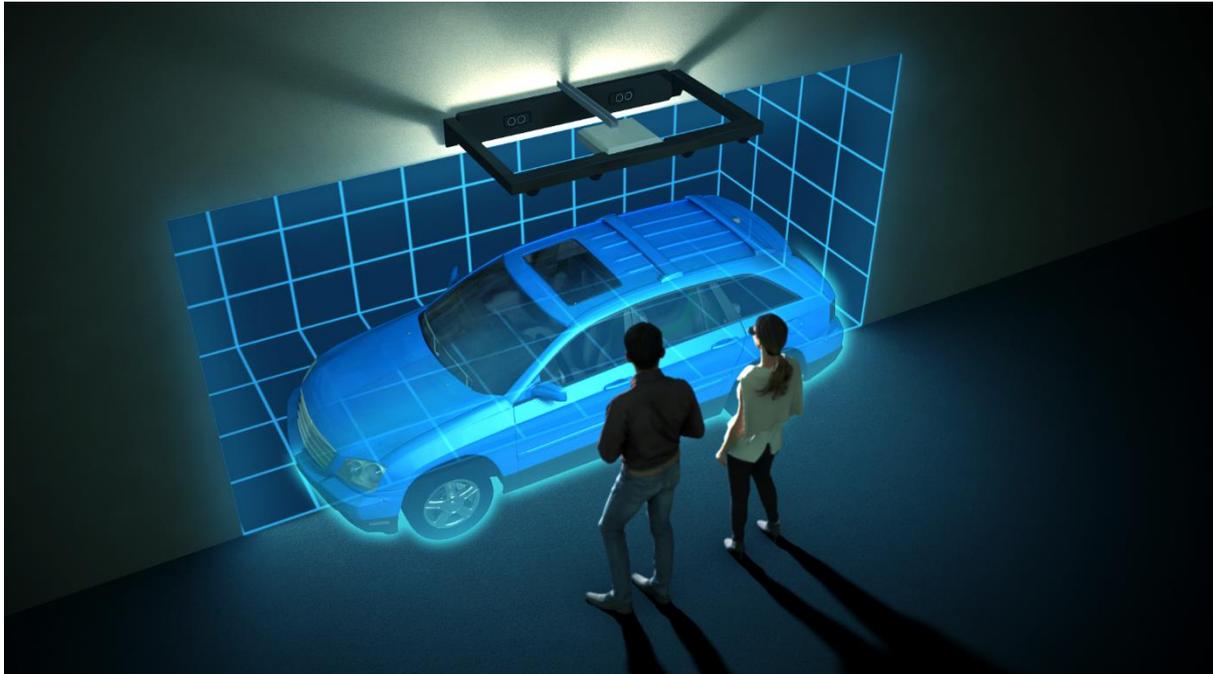
Press Release

DISTREE APAC – Hologram Wall

Euclidean Holographics Unveils the First Ever Consumer Holographic Wall at DISTREE APAC

GRANDE COPTHORNE HOTEL, SINGAPORE – NOV 8, 2019

New easy-to-use Hologram Wall includes true immersive Holograms, loads models of unlimited size, and provides interactive Holographic experiences for up to 30 users while fitting into any office.



Euclidean Holographics, the world's leading manufacturer of Holographic visualisation products, has unveiled the first ever consumer Holographic system, branded the **Hologram Wall**. With a screen sized at 2000mm x 3560mm and requiring a total installation height of 2672mm, the Hologram Wall can provide any standard office or boardroom with a totally immersive, Holographic visualisation capability at a consumer price point. Here is a video that shows more: <https://youtu.be/rV7vchwhxIE>

The Hologram Wall is a device that makes what appears to be a “window” or a “portal” that appears to go into the wall. It produces holograms that project out 1.2m in front of the wall, or up to 70cm for the floor installation version.

The Hologram Wall offers two main modes of use: The first allows a person to set up holographic projects for numerous industries. These projects can have animation and interactivity and can be used in many ways. For example, you may make a menu of holographic food, or a simulation for

safety or training, or an architectural presentation of a building that does not yet exist. The second mode is for replacing holographic tours of real-world places.

Our Hologram Wall system can be setup in one of two ways:

Wall-Mounted

In this form the device is mounted directly on the wall and requires a ceiling height of 2.7m. In this form the device is bolted onto the wall using common-place MBF wall anchors for permanent installation. The advantage is that in public places it is out of a customer's reach.

Floor-Mounted

In this form the device is placed on the floor. The ceiling does not need to be higher than 2.2m and the device can be easily moved from place to place. This is very useful for exhibitions, trade shows and client demonstrations. (Total weight < 35KG, approved by airlines for checked luggage)

Operation of the Hologram Wall is very simple – the entire system is controlled by a Crestron wall panel with 9 buttons, including volume control and power on/off. Each button can be mapped to a unique application for ease of use.

Comparison to other Devices

Euclidean Holographics' Hologram Wall is the only device that can run holographic tours of real-world places. For architectural designs it is a cheaper alternative than full-scale hologram rooms. The Hologram Wall is the best way to display single objects like food, products, or museum artefacts. Another advantage of the Hologram Wall is that it uses lasers to give much richer colour than other devices.

Adding Content

The product comes with software that will allow you to easily make 3D holograms of small, real world objects such as historical artefacts. You can upload your own 3D computer models to the table and prepare presentations with them, or you can convert and upload laser scans and point cloud models as well as polygon models from most CAD modelling packages. You also receive software for your desktop PC (Windows 10) that will help you make your content and presentations. Alternatively, Euclidean Holographics also supplies a cost-effective service where we can create the content you would like to show.

About Euclidean Holographics

Headquartered in Brisbane, Australia, Euclidean Holographics is the world's leading developer of Holographic visualisation systems. Our clients include organisations like Airbus, Bentley Motors, the US Marine Corps, and numerous universities and higher-educational institutions. Our Holographic products are used around the world by companies that require the ability to holographically visualise large quantities of 3D data.

Seeking New Distributors @ DISTREE APAC

Euclidean Holographics is attending DISTREE APAC with the aim of signing up new distributors in regions our company has not yet expanded into. We already have a presence in the United States, Europe and Australia, and now we are looking for partner organisations in APAC. We offer our partners a generous margin, full product sales training and warranty and service support.

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